

SG1J

[REDACTED]

SRV

Ft Meade

10 September 87

SUBJECT: Results of SRV sessions for week of 7-11 September, 1987.

1. TARGET: The target was to describe the picture on the cover of the 21 September 87 issue of Newsweek Magazine.

2. SESSIONS: Only one session was held this week, due to other involvements. This session used the standard CRV method.

3. RESULTS: There were recurrent impressions of the picture having something to do with cars, or transportation and also with children, in some way. There was a strong feeling of "school problems" or "problems in education", which did not "feel" like AOL, but which manifested itself as AOL.

4. RVer's CRITIQUE: I would rather take a wait-and-see attitude about this one.